



Rustic Roots Second Annual
HEART SHOW!
January 31st - March 25th, 2018

PARTICIPATION DEADLINE: SUNDAY 12/31 ARTWORK DEADLINE: SATURDAY 1/27/18

Thank you for your interest in participating in our second annual Heart Show! This winter, we're excited to deck out the dining room with local visual talent of all forms, displayed on (or created in) a universal heart-shape. We would love the honor of displaying an original piece of your art for this unique event!

This year, the heART Show will benefit The Janet S. Munt Family Room in Burlington. The Family Room recently became an independent non-profit after years of association with the Visiting Nurses Association. The Family Room is a parent child center providing programs that are accessible to all and flexible enough to meet the needs of our changing community. Please read more about the programs they provide in the attached document. We'll host an online auction of the hearts leading up to Valentine's Day, and you can choose to donate either 50% or 100% of your sale to benefit The Family Room. Any works not sold through the auction will be available for purchase at Rustic Roots, for \$75 each, until March 25th.

We see this show as a chance to release the heart from its usual foo-foo Valentine's Day association and turn it into something more interesting--so don't feel restrained by the shape. We hope that you will use your full creative license to contribute a piece that reflects your distinct aesthetic style or favorite subject matter. All media are welcome, including sculpture, photography, digital art, etc.

The heART Show reflects one of most important things we LOVE to do here at Rustic Roots- bringing local artists together to share their work while supporting the community.



Just a few of the amazing submissions to the 2017 heART show!



REQUIREMENTS AND GUIDELINES FOR SUBMISSION

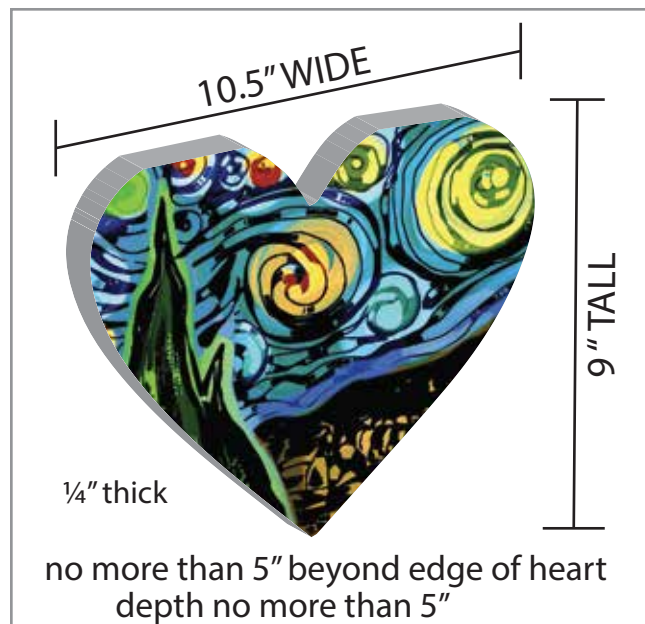
COST: Fee to participate is \$15. This covers your wooden heart and its hanging hardware, entry into the online silent auction, promotion of your work. And goodies during our artist's opening! Limit 1 piece per artist.

PARTICIPATION DEADLINE: submit your entry form and payment by Sunday, December 31st 2017!

Please complete and return the attached entry form to Rustic Roots before 12/31 along with payment. Methods of payment include cash and check. Checks should be made payable to Rustic Roots. No refunds will be given if you choose not to participate, do not complete a piece on time, or if your work is denied for failure to meet our guidelines. Please include a tag with your name on the back side of your piece. (provided)

PICK UP YOUR HEART: blank wooden hearts, laser-cut by WildWood Vermont in Hinesburg, are available at the restaurant. The wooden heart may also be used as a template if you intend to recreate it in another medium. Hearts should generally not exceed 10.5" wide by 9" tall. If you are creating a 3D or multimedia design, your design may extend beyond this but no more than 5" total. If your piece should not protrude outward from the wall more than 5 inches. Blank hearts will not be provided until entry fee is received.

SUBJECT MATTER: While we do love to be edgy (in fact we even encourage it), please use discretion and avoid controversial subjects including but not limited to politics, religion, nudity, or disturbing imagery. Remember that this show will be displayed in a family-friendly restaurant.



RECEIVING: Artwork must be dropped off or received between **Wednesday 1/24 - Saturday 1/27**, between the hours of 9am - 6pm, by the artist or his/her agent. If required, artwork may be shipped to Rustic Roots, 195 Falls Road, Shelburne VT 05482. You are responsible for the costs of shipping to the restaurant and the timely arrival of the artwork. Rustic Roots has the right to refuse to display an entry based on questionable content.

DISPLAY: The show will be on display to the public in the restaurant's dining room from Wednesday January 31st through Sunday March 25th. Rustic Roots is open Wednesday through Sunday from 9:00 a.m. to 3:00 p.m. Artwork may be purchased through the restaurant during regular business hours or online via the silent auction before 2/14/17. Artwork may not be removed by the artist nor the buyer before 3:00 p.m. on March 25th without permission from the restaurant owner. At times, private events in the evening may limit access to the restaurant.

SILENT AUCTION: a pre-Valentine's Day online silent auction will be held online at 32auctions.org. All hearts will be listed with minimum bids starting at \$75 and will be accessible for anyone to purchase. After the auction ends, all unsold hearts will be available for purchase at Rustic Roots for \$75/each. Please feel free to promote the auction to your family and friends!

END OF SHOW PICK-UP: Sunday **3/25/17** between 4-6pm, or Monday 3/26 & Tuesday 3/27 (times TBD). If your piece was sold, Rustic Roots will arrange for the buyer to pick up. You have the option to allow the buyer to have the piece shipped should they require it. You and the buyer will be responsible for this exchange of arrangements and any further costs.

IMPORTANT DISCLAIMER: Rustic Roots is not responsible for damage during the transportation, shipping, display, or storage periods.

CONTACT: Ashley Campbell, co-owner of Rustic Roots | 195 Falls Road, Shelburne VT 05482
802-985-9511 | rusticrootsvt@gmail.com

The Janet S. Munt Family Room

A Parent-Child Center of Vermont

Strong families. Healthy children. Connected communities.



Photos by Dana Bishop

The Janet S. Munt Family Room nurtures healthy and strong communities by providing research-based, wraparound services and programs designed to help families with young children thrive.

As a *Parent-Child Center*, we provide education, support, and connection for parents, and promote physical, social, emotional, and linguistic development in children. A caring and trusted staff connects with each family and individual to help them celebrate their strengths and address their challenges.

The Family Room offers programming that is accessible to all, and flexible enough to meet the changing needs of our community. The Family Room is a place of connection that helps parents grow their support networks and creates a vibrant and diverse community. It is a place where differences of class, race, language, and religion are celebrated and honored, and cultural awareness grows.

Our Numbers

426

families served annually

40%

of families served are refugee & immigrant

65

volunteers regularly assisting with programs

40+

community partners for better family outcomes

The Family Room provides the following services and programs:

- a 5 STAR preschool
- home visiting
- case management
- drop-in playgroups
- a support group for fathers
- a summer garden program for families
- parenting education & classes
- literacy & school readiness
- cooking classes, nutrition education & meals
- community resource & referral
- crisis support & visitation
- a natural setting for service providers to meet with families



Moving Forward

Since 1988 the Janet S. Munt Family Room has provided critical support to families in the greater Burlington area, helping families gain the skills, resources, and networks they need to raise healthy children who can grow and thrive. In its 29th year of operation, the Family Room became a freestanding organization with a mission to continue our dynamic programming and collaborate with others to meet the changing needs of the community.

As we embark on our 30th year, we seek the twin goals of expanding to meet the increasing need for our services in the community, while maintaining financial sustainability. Our vision includes more support groups for parents, greater resources and programming specifically for dads, and the return of a second day of Family Play, the beloved drop-in program that anchors all that we do. We also seek to retain and support our phenomenal staff by offering them increased hours and a competitive benefits package.

In our first independent year we have met our initial goal of minimizing disruption of services to families, but to maintain and grow those services adequately to meet the demand, we will need continued support from the community.

**I
M
P
A
C
T**

90%
of Family Room families indicate at least 2 adverse childhood experiences that are tied to negative outcomes for children (such as substance abuse, intimate partner violence, and chronic disease) if not addressed.

89%
of parents said their knowledge of parenting increased at the Family Room.



87%
of parents said their knowledge of available community support increased at the Family Room.

100%
of parents feel welcome at the Family Room.

In **1988**
the Family Room started providing essential services to families with young children living in & around Burlington, Vermont. Today, we are serving second & third generation Family Room families.

Financial Update

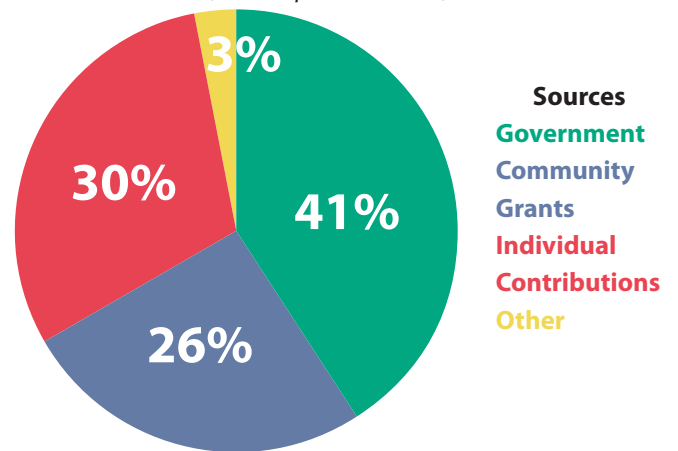
Over the last decade, community need for Family Room services and programming has grown, while resources have dwindled. In 2006-2007, the Family Room served 200 families with a staff of 13 full-time equivalent employees (FTEs). In 2016-2017, the Family Room served 426 families with 7.5 FTEs. Based on a \$400,000 budget for FY18, we are able to serve 400 families with 5 FTEs, meaning more families are receiving services with fewer resources.

The Family Room met the transition to an independent organization with great success, continuing to provide essential services and programs and securing funding to maintain these programs throughout the year. **Today, the Family Room seeks support that positions the Family Room to grow critical services and develop a sustainable business model moving forward.**

Fiscal Year 2018 Funding Sources

Fiscal year is July 1, 2017 - June 30, 2018

(as of September 2017)



To make a gift in support of the Family Room, visit www.thefamilyroomvt.org today.

HEART SHOW!

PARTICIPATION FORM

ARTIST INFORMATION

NAME: _____

ADDRESS: _____
Street City, State Zi

PHONE #: _____ EMAIL: _____

PUBLIC WEBSITE/SOCIAL MEDIA: _____

PUBLIC INSTAGRAM/TWITTER/FACEBOOK: _____

TITLE OF WORK: _____

(ok to fill this out later)

MEDIUM: _____

(ok to fill this out later)

DONATION % OF YOUR SALE:

All works priced at \$75 with potential to sell higher at auction.
The portion of your sale which you choose to donate is also tax deductible!

50%

100%

PLEASE AGREE TO THE FOLLOWING:

OPTIONAL: Should they require it, I am willing to ship my work to the buyer after the show. If this is not an option, work will only be sold if the buyer can pick up. Price of shipping and arrangements will be negotiated between myself and the buyer.

REQUIRED: I understand that Rustic Roots and The Family Room may promote my art or use images of my art or myself for promotional purposes.

REQUIRED: I HAVE READ THE SUBMISSION GUIDELINES AND UNDERSTAND THE REQUIREMENTS TO PARTICIPATE IN THIS SHOW.

SIGNED: _____ DATE: _____

BUYER INFORMATION

NAME: _____ PHONE: _____

ADDRESS: _____ EMAIL: _____

I AGREE TO THE FOLLOWING:

I WILL PICK UP THE ARTWORK AT RUSTIC ROOTS BETWEEN 3-6PM ON SUNDAY, MARCH 25th. I UNDERSTAND THAT AFTER SUNDAY APRIL 1ST ANY UNCLAIMED ARTWORK REMAINS PROPERTY OF THE ARTIST AND THAT THERE ARE NO REFUNDS.

I REQUIRE THE ARTWORK SHIPPED, WHICH WILL BE HANDLED BY THE ARTIST IF THEY HAVE ALLOWED THIS AS AN OPTION. ADDITIONAL FEES MAY BE REQUIRED.

(Only for artworks sold before 2/14/18): I WOULD LIKE A SOCIAL MEDIA SHOUT OUT TO MY VALENTINE FROM RUSTIC ROOTS! Please list yours & your recipient's instagram or twitter account below. Will appear on Facebook.com/RusticRootsVT, instagram & twitter: @rusticrootsvt

ME: @_____ MY VALENTINE: @_____

RECIPIENT'S NAME: _____

SHORT MESSAGE: _____

I WOULD LIKE TO DONATE AN ADDITIONAL SUM OF \$_____ TOWARDS THE JANET S. MUNT FAMILY ROOM.

SIGNED: _____ DATE: _____

RUSTIC ROOTS USE ONLY

ARTIST ENTRY
FEE PAID (\$15)

CASH

CHECK

RECEIVED BY: _____ DATE: _____

BUYER
PAYMENT:

SALE AMOUNT

CASH

AUCTION

CREDIT

CHECK

RECEIVED BY: _____

DATE: _____

SUBMISSION #:

FUNDS OWED

DUE TO ARTIST: _____

DATE PAID: _____

DUE TO FAMILY ROOM: _____

DATE PAID: _____